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THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Edmond Herschap III, Timothy J. Magnuson, Thomas J. Traugher, and
Kasey White
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For: E-COMMERCE SYSTEM USING MODELING OF INDUCEMENTS
TO CUSTOMERS

Honorable Commissioner of
Patents and Trademarks
Washington, D.C. 20231

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Dear Sir:

NOTICE OF LOSS OF ENTITLEMENT TO SMALL ENTITY STATUS (37 C.F.R. § 1.28(b))

Applicant hereby notifies the Patent and Trademark Office that it is no longer entitled to status
as a small entity, and that the previously-filed verified statement and claim for small entity status is
hereby withdrawn.

Respectfully submitted,

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